

Sargent Solutions offers personal training and management of Raiser's Edge and workable solutions to help you save money, organize departments for maximum efficiency, and unleash your true fundraising potential. Services and training are offered on a fee-for-project basis (no monthly fees), and provided on site or remotely to mission-driven organizations across North America.

## DATA MANAGEMENT

We will help you fast track your efforts, raise retention rates, build and maintain your database, and make everyone's job that much easier.

Our data management services include:

- > Administration
- > Targeted communications
  - Composing and custom-targeting direct mail letters
  - Arranging design and printing
  - Preparing the data for the mail house
  - Coding for tracking the success of the appeal
- > Managing campaigns
- > Managing gift processing
- > Campaign processing
- > Balancing the books
- > Account reconciliation
- > Database re-vamp
  - Analysis
  - Re-organize and clean
  - Configure your database, maintain and monitor
  - Implement database staff teams in performing the day-to-day operations
- > Data conversions
  - Assist/manage database updates
  - Conversions: from other fundraising programs into Raiser's Edge
  - Raiser's Edge module implementation:
    - Volunteer Module
    - Events Module
    - EFT Module
    - NetCommunity Spark / Grow / Pro
    - Tribute Module
    - Planned Giving Module
    - Prospect/Search Module
    - Financial Edge Integration
  - Customize forms, adding new fields, re-organizing etc.

Sargent Solutions has over 20 years of experience in database management. As your partner, we know your database and how to leverage it by keeping track of current processes and finding better solutions. Moreover, our relationship with you is not a "fix it and forget it" situation. We will be there for you as much as you need us to be.

Fundraising is never easy and the generosity of donors is critical to ensure your good work continues. Sargent Solutions can help. We will focus your fundraising efforts, engage your donors and raise more money for your organization. Contact Sargent Solutions, your fundraising edge.