

Sargent Solutions offers personal training and management of Raiser's Edge and workable solutions to help you save money, organize departments for maximum efficiency, and unleash your true fundraising potential. Services and training are offered on a fee-for-project basis (no monthly fees), and provided on site or remotely to mission-driven organizations across North America.

DATA MANAGEMENT

We will help you fast track your efforts, raise retention rates, build and maintain your database, and make everyone's job that much easier.

Our data management services include:

- > Administration
- > Targeted communications
 - Composing and custom-targeting direct mail letters
 - Arranging design and printing
 - Preparing the data for the mail house
 - Coding for tracking the success of the appeal
- > Managing campaigns
- > Managing gift processing
- > Campaign processing
- > Balancing the books
- > Account reconciliation
- > Database re-vamp
 - Analysis
 - Re-organize and clean
 - Configure your database, maintain and monitor
 - Implement database staff teams in performing the day-to-day operations
- > Data conversions
 - Assist/manage database updates
 - Conversions: from other fundraising programs into Raiser's Edge
 - Raiser's Edge module implementation:
 - Volunteer Module
 - Events Module
 - EFT Module
 - NetCommunity Spark / Grow / Pro
 - Tribute Module
 - Planned Giving Module
 - Prospect/Search Module
 - Financial Edge Integration
 - Customize forms, adding new fields, re-organizing etc.

Sargent Solutions has over 20 years of experience in database management. As your partner, we know your database and how to leverage it by keeping track of current processes and finding better solutions. Moreover, our relationship with you is not a "fix it and forget it" situation. We will be there for you as much as you need us to be.

Fundraising is never easy and the generosity of donors is critical to ensure your good work continues. Sargent Solutions can help. We will focus your fundraising efforts, engage your donors and raise more money for your organization. Contact Sargent Solutions, your fundraising edge.

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SOFTWARE MANAGEMENT

Did you know that most organizations use only 20% of Raiser's Edge functionality?

Backed by two decades experience in fundraising and in working with Raiser's Edge, Sargent Solutions will help you unleash the true power and functionality of this amazing software.

We provide:

- > Training and consultation in Raiser's Edge and other software programs
- > Recommendations on the right software
- > Installing /configuring and maintaining the software
- > Install, configure, recommend the right database modules
 - Volunteer Module
 - Events Module
 - EFT Module
 - NetCommunity Spark / Grow / Pro
 - Tribute Module
 - Planned Giving Module
 - Prospect/Search Module
 - Financial Edge Integration
- > Training and assistance on Raiser's Edge functionality updates and new modules
- > Connect software to your database to enable online donations
- > Configure MS Office, templates, excel sheets and more
- > Crystal Reports creation - Three months of time organizing reports can now be done in three minutes!
 - Customized summary reports print off totals and details in seconds

You have invested heavily in your software. Make it work for you by pushing it to its limits.

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CONSULTING AND TRAINING

Sargent Solutions can help you and your teams find clarity in your frantic fundraising environment through personal, customized consulting and training services:

- > Employee training - one to one, or one to many
 - No price difference between training individuals or groups
 - Remote training available
 - Sometimes you just need a little assistance when you are stuck in the middle of a project.
- > In-person or virtual training of staff to handle day-to-day database entry and reporting needs
- > Gift processing — let us handle the process from start to finish
- > Ongoing support, 24/7, both remote and onsite
- > Event planning
 - Plan, organize and supervise fundraising events
- > Software management
- > Data management
- > Policies and procedures creation

Organize the organization

It is normal for fundraising departments to work independently, but this can hinder the success of your organization.

Sargent Solutions will work with you to teach all departments to function better and smarter, and to communicate with each other.

- > Eliminate duplication of efforts from department to department
- > Simplify work tasks using templates that can easily be customized for donors
- > Learn how to use the communication functionality of Raiser's Edge
- > Avoid inundating donors with multiple mailings

In order for mission-driven organizations to do their best work, it is critical that everyone be pulling on the same rope.

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FUNDRAISING SUPPORT

The success of your organization and of your work hinges on your fundraising efforts. Backed by two decades of expertise, Sargent Solutions offers personal support to help you build on your ability to raise more funds.

- > Campaign/Gift Processing
 - Get experienced help in peak periods with all donation-related tasks
 - Save the time and money of hiring additional staff, training and managing
- > Planning, organizing and supervision of fundraising events
- > Direct mailings
 - Composing and custom-targeting direct mail letters
 - Arranging design and printing
 - Preparing the data for the mail house
 - Coding for tracking the success of the appeal
- > Get onsite or remote interim support to cover vacation, sick leave and transitions between staff

Let us help you bring your fundraising efforts to a whole level.

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